

Henry

TINKER TOYS



1934



Sold
everywhere

Sales Promotion Assortments

No. 1

7 Doz. Jr. Tinkertoy @ \$3.60 \$25.20
Shipping Weight, 73½ lbs.

No. 2

4 Doz. Jr. Tinkertoy @ \$3.60 \$14.40
2 Doz. Reg. Tinkertoy @ 5.40 10.80
Shipping Weight, 70 lbs. \$25.20

No. 3

2 Doz. Jr. Tinkertoy @ \$3.60 \$7.20
1 Doz. Reg. Tinkertoy @ 5.40 5.40
1 Doz. Sr. Tinkertoy @ 12.60 12.60
Shipping Weight, 63 lbs. \$25.20

No. 4

2 Doz. Jr. Tinkertoy @ \$3.60 \$7.20
1 Doz. Reg. Tinkertoy @ 5.40 5.40
1/2 Doz. Sr. Tinkertoy @ 12.60 6.30
1/6 Doz. Elec. Tinkertoy @ 4.80 4.80

Shipping Weight, 56½ lbs. \$23.70

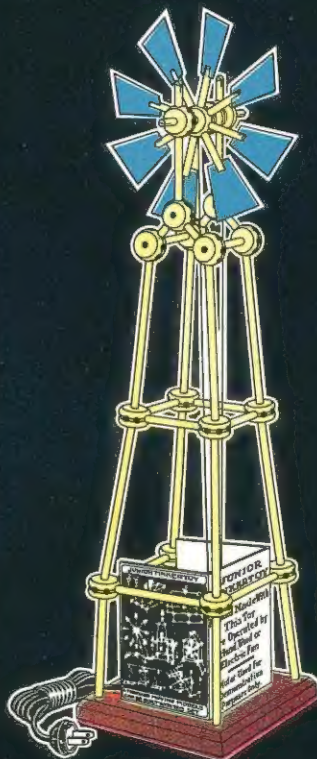
All Deals—2/10/30, F.O.B. the factory. Orders placed for any of the above assortments either direct or through distributor entitle dealer to a set-up model of Junior Tinkertoy and equipped with a Tinkertoy Electric Motor, A. C. 60 cycles, 110 volts, the motor to be returned to factory at end of the 1934 selling season. Deal also includes 250 rotogravure circulars especially prepared with dealer's name and address. These circulars are very attractive and their use will bring definite increase in Tinkertoy sales. Displays and dealer's aid material free, F.O.B. factory.

Display and circulars will be forwarded to dealers on or about November 10th, 1934, at which time the motor will be invoiced at \$1.25, this charge to be cancelled when motor is returned. Request for display in connection with the above deals should be made on regular form cards obtainable from your jobber or direct from factory. Display material will be forwarded direct from factory to dealer.

Dealers who desire a display but do not wish to purchase the specified quantity, may obtain the display on an outright purchase for \$1.50, F.O.B. factory.

N. B.—Be sure you have alternating current—60 cycle, 110 to 120 volts. Tinkertoy Motor will not run on direct current.

Junior Tinkertoy Motorized Display



This display included with any one as
sortment described on the opposite page.



Junior Tinkertoy

One of the Tinker Toys



A Popular Item at a Popular Price

A BEGINNER'S set made of the same parts as in Tinkertoy with some of the less necessary pieces eliminated. Spools are in natural wood without enameled finish. Both rods and spools are made of the same fine grained New England birch as is used in Tinkertoy. Eight colored cardboard windblades are included together with a comprehensive direction sheet showing forty easily built models. Every simple form of construction can be duplicated with Junior Tinkertoy and its possibilities are only limited by the ingenuity of the user. Packed in a 3" x 9" laminated fibre mailing can with metal screw top, as illustrated.

Twelve Junior Tinkertoys are packed to a carton; shipping weight per dozen 10½ lbs.; per gross 126 lbs.



Junior Tinkertoy

One of the Tinker Toys





Tinkertoy

One of the Tinker Toys

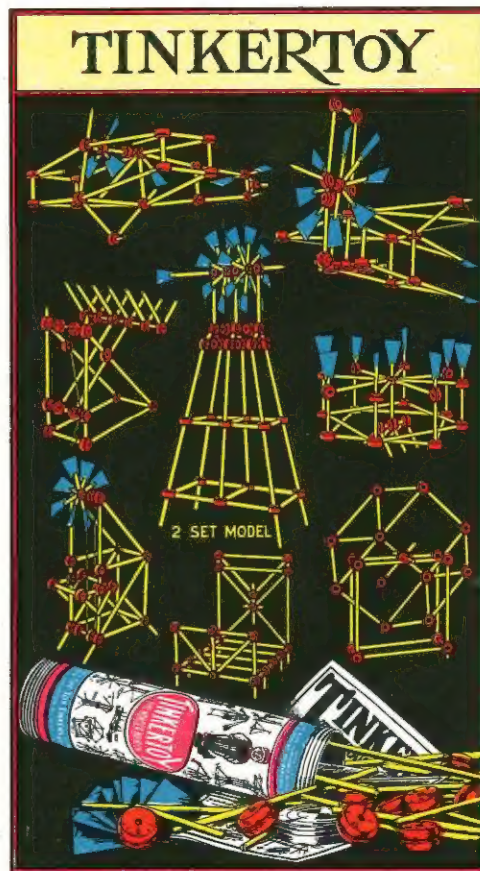


TINKERTOY is probably the best known plaything today. No Toy Department can be complete without it. Millions upon millions have been sold in practically every country in the world and after twenty years it continues to be the world's best selling toy. Tinkertoy is based on the principle of triangular ratio, enabling the operator to complete any given model exactly. The 73 wood parts will construct a thousand or more models, limited only by the imagination. New England birch has always been used because of its straight, fine smooth grain. Connecting rods are left in natural wood finish while the hubs are enameled in color. Card-board wind blades, direction book, etc., are also contained in the laminated mailing can, 3 inch diameter and 12 inches high. Packed twelve to a shipping case. Weight per dozen, 13½ lbs.; per gross, 162 lbs.



Tinkertoy

One of the Tinker Toys





Senior Tinkertoy

One of the Tinker Toys



THIS item has been developed to replace Double Tinkertoy. It constitutes a better balanced set for all purposes, in that its parts enable the operator to construct models in truer form and with better action. While embodying all the requirements for wind driven or manually operated models, it has the advantages of use with power by the addition of either the Tinkertoy Spring Motor or Tinkertoy Electric Motor. The parts are identical with those supplied with the Electric Tinkertoy set with exception that motor is not included. A user may purchase the Senior Tinkertoy set and later buy a motor, either Spring or Electric, and thus have a complete motorized set. Senior Tinkertoy contains 162 wood parts consisting of radially bored hubs enameled in red, white birch connecting rods, reducing gear step pulleys, wheels, bearings, sockets, belting cord, colored windblades and a complete direction book. The construction of one hundred thousand and more models is possible with this outfit.

Packed in a 4" x 12 $\frac{3}{4}$ " laminated fibre mailing can; one dozen to the case. Shipping weight per dozen 28 lbs.; per gross 336 lbs.



Senior Tinkertoy

One of the Tinker Toys





Electric Tinkertoy

One of the Tinker Toys

Electric Tinkertoy

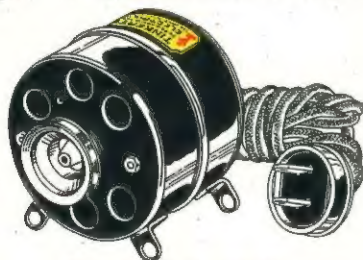
SAME as Senior Tinkertoy with the addition of the new improved self-starting induction motor which operates on 60 cycle, 110-115 volts, Alternating Current. Motor, which may be purchased separately, is described in full elsewhere on this page.

Electric Tinkertoy is packed one doz. or $\frac{1}{2}$ doz. to the case. Shipping weight per doz. 44½ lbs.; per gross 534 lbs.

Tinkertoy Electric Motor New Design

Operates all models made with Senior or Electric Tinkertoy. Induction principle—self-starting—no transformer—no brushes or sparks—safe. Runs only on Alternating Current, 60 Cycle, 110 Volts. Gears within case reduce speed to 140 r. p. m. at drive pulley. Complete with cord and finger plug. A real motor and a durable one.

Packed one-half doz. in case. Shipping weight per doz. 17 lbs.; per gross 204 lbs.



Tinkertoy Electric Motor

Tinkertoy Spring Motor

For imparting power to models made with Senior Tinkertoy. Recommended for use where no Alternating Electric Current is available. A key wound spring motor that will operate models two to four minutes without re-winding. Forms an integral part of each model assembly and requires no base. Strongly made to last indefinitely.

Packed one-half dozen to the case. Shipping weight per dozen 8 lbs.; per gross 96 lbs.

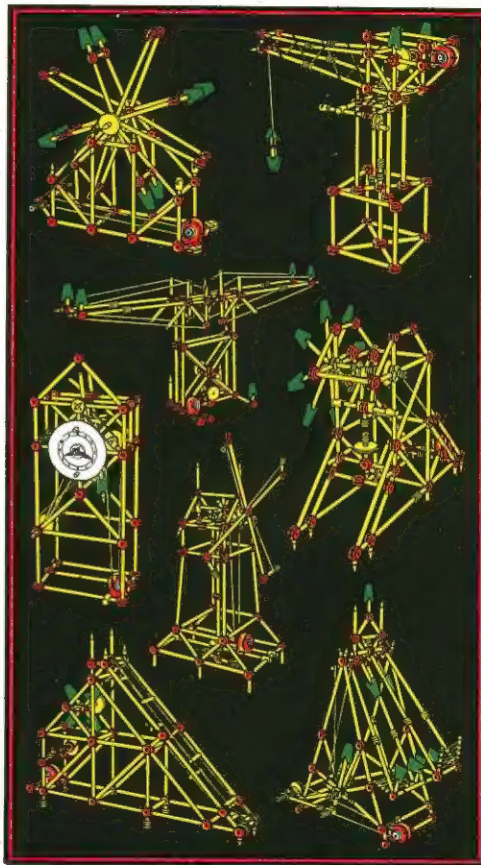


Tinkertoy Spring Motor



Electric Tinkertoy

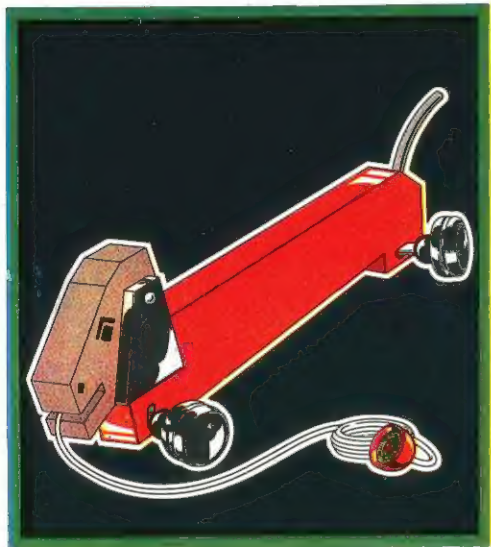
One of the Tinker Toys





Dachshund Tinker

One of the Tinker Toys

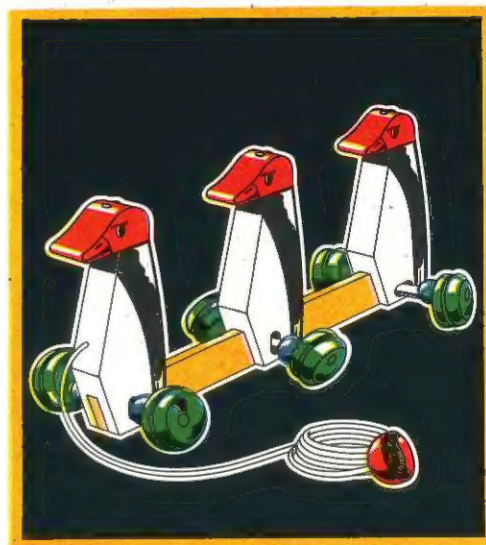


DACHSHUND TINKER is not just another rolling toy but one that imitates the lifelike motion of a Dachshund walking or running. Operates on a new principle, simple but sure. Beautifully enameled in colors, strongly built, attractive in appearance and novel in action. Size 16" overall. Packed twelve in case. Shipping weight per dozen toys 11 lbs.



Tinker Penguins

One of the Tinker Toys

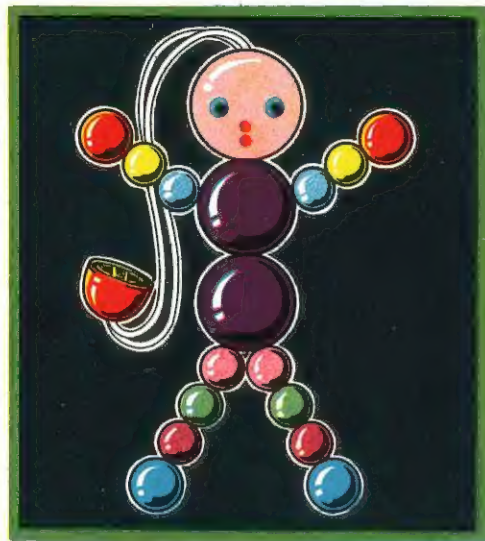


TINKER PENGUINS. Admiral Byrd's Antarctic expeditions have made Penguins and their funny ways familiar to most all children. Here is a toy that presents a delightful resemblance to the Penguins and their movements on parade. A new principle is introduced, producing the effect without complicated mechanism. This is a really novel toy strongly built, beautifully painted in colors and made to sell at a popular price. Overall length 12 3/4" Packed twelve in case. Shipping weight per dozen toys 10 lbs.



Tom Tinker

One of the Tinker Toys



TOM TINKER is without doubt one of the most successful wooden dolls ever created. Imitated on every hand but never equaled in quality or selling value. The original and genuine is always sought and imitations eventually discarded. Therefore, let only the real Tom be represented in your Store. This doll is 8 inches tall from head to feet and is packed in an individual box. Weight of one dozen in shipping case, $4\frac{3}{4}$ lbs.; gross, 57 lbs.



Belle Tinker

One of the Tinker Toys

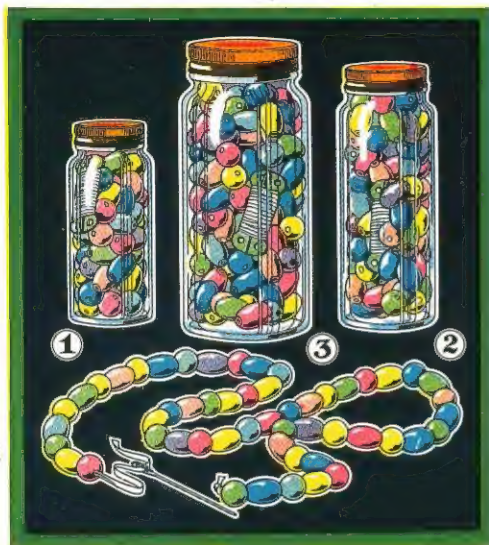


BELLE TINKER, Tom's Twin Sister, influenced no doubt by the spirit of the times, has blossomed forth from an old fashioned girl into a modern flapper. She has gone in for the latest colors and frankly admits she paints, one of her secrets being that it won't come off. All dressed up in this way she should prove attractive at the counter and companionable in the home. Boxed singly. Size 7 inches. Packed one dozen in a shipping case. Weight per dozen, $4\frac{1}{2}$ lbs.; per gross, 54 lbs.



Tinker Beads Nos. 1, 2, and 3

One of the Tinker Toys

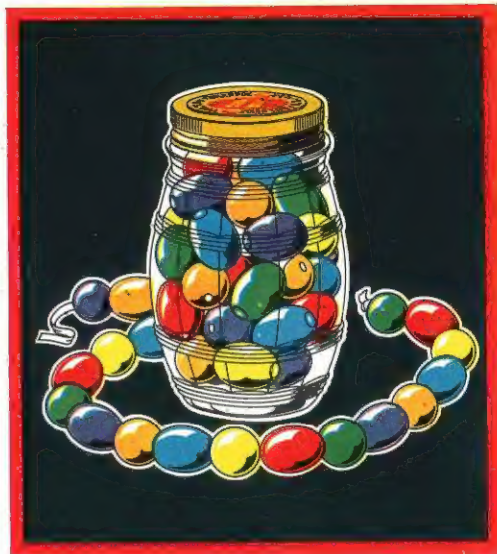


FROM the standpoint of quality and self selling, this idea in beads stands as one of the foremost productions of THE TOY TINKERS. The beads are divided into two shapes and seven colors, $\frac{3}{8}$ " round and $\frac{1}{4}$ " long oval, enameled in pastel shades and colorings entirely different than have ever been produced in a bead outfit. Packed in jars of three sizes: the small jar contains twenty-eight beads, enough to make a necklace that will go over the head easily; the second size jar contains sixty-three beads, and the third size one hundred and thirty-three. Stringing tape and a safety needle are supplied in each set. Jars have screw caps lithographed in delicate colors. No labels whatever are pasted on the glass. One dozen jars in each instance are packed in a shipping case: No. 1 size, $7\frac{1}{2}$ lbs. per dozen, 90 lbs. per gross; No. 2 size, $11\frac{1}{4}$ lbs. per dozen, 135 lbs. per gross; No. 3 size, $19\frac{1}{4}$ lbs. per dozen, 232 lbs. per gross.



Tinker Beads No. 6

One of the Tinker Toys



A SUPPLEMENTARY set of the famous Tinker Beads, greatly enlarged in size, intended for use in the Kindergarten. Thirty-six $\frac{7}{8}$ " balls and $\frac{7}{8}$ " x $1\frac{3}{16}$ " ovals comprise the set, and are packed, with tape and bodkin for stringing, in a safety glass jar with a screw top of lithographed metal. Enameled in six safe, brilliant, glossy, primary colors as illustrated above. Weight of one dozen jars in shipping case, $16\frac{5}{8}$ lb. Weight per gross, $199\frac{1}{2}$ lbs.



Necklace Tinker

One of the Tinker Toys

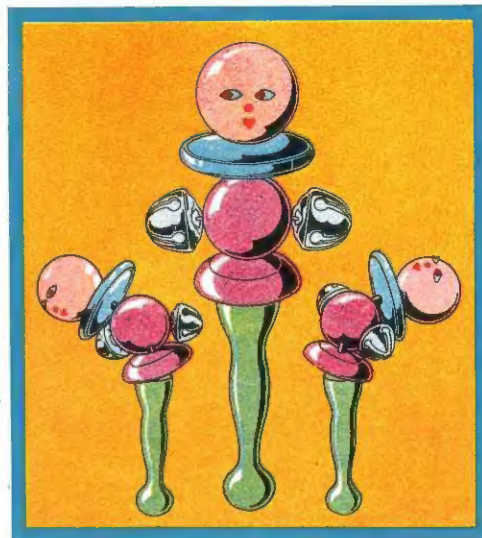


NECKLACE TINKER, 30 inches long, with a baby pink or blue ribbon tied in a bow; packed in a gift box 9x4½x1 inches. The ⅝-inch round and ⅞-inch long oval beads are beautifully enameled in pastel shades, the same quality as is used for Tinker Beads in glass jars. Strung on strong tape. An exceptionally good item for Infants' Wear Departments and Gift Shops. Weight of one dozen in shipping case, 4⅛ lbs.; gross, 49½ lbs.



Baby Doll Tinker

One of the Tinker Toys

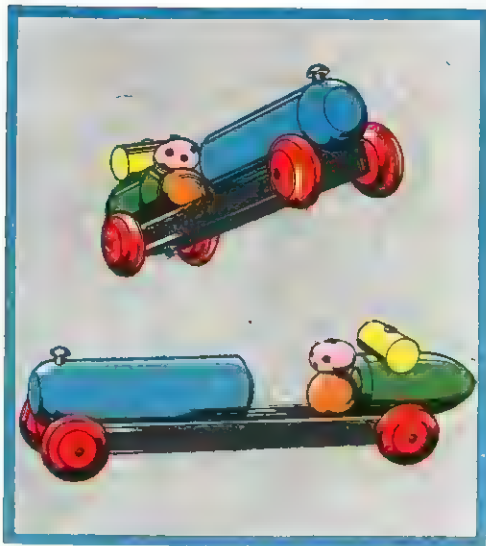


BABY DOLL TINKER combines all the essentials of interest to an infant. Made of smoothly turned wood, safely enameled and mounted on a pure flexible rubber backbone; nickel plated jingle bells in place of arms. An ideal item for gift or infant's shop. Height of each toy 6⅛ inches. Boxed singly; packed one dozen in shipping case. Weight per dozen, 3-5/16 lbs.; Weight per gross, 39¾ lbs.



Auto Racer No. 2

One of the Tinker Toys



AUTO RACER No. 2 is a sturdy toy $8\frac{3}{4}$ inches long, made to sell at a popular price. Constructed of wood, in highly attractive enameled colors. Packed in an individual box, three dozen to the shipping case. Weight of three dozen toys, 6 lbs.; per gross, 72 lbs.



Jack & Jill Tinker

One of the Tinker Toys



ANEW and original doll construction set, in simple and attractive form. Contains thirty-nine pieces of varying shapes and sizes as shown above, of wood and fibre, beautifully enameled in a host of colors. Bases and center posts allow interchange of parts to make hundreds of interesting and unique character dolls. Top and bottom pieces lock intervening parts in place. Sufficient pieces are contained in set to allow the construction of two or three different toys at a time. A plaything so simple in design and operation that any child can find complete delight in its use. Packed in a screw-top can of heavy fibre bearing an attractive four-color label showing many figures that can be constructed with the set. Weight of one dozen cans, in shipping case, $7\frac{1}{4}$ lbs. Weight per gross, 87 lbs.

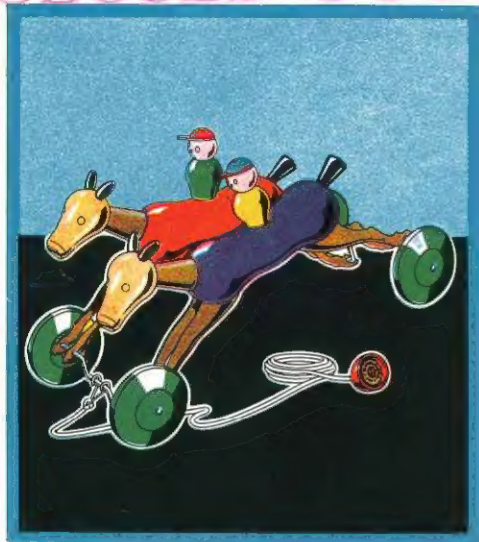


Derby Tinker

One of the Tinker Toys



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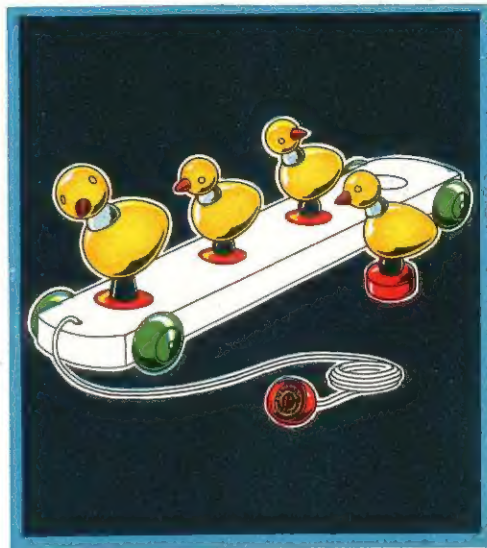
CLOSED OUT

DERBY TINKER, an especially fine pull toy with plenty of action, imitating the motion of racing thoroughbreds. Constructed mainly of wood with metal Cadmium plated to prevent rust. Enamelled in bright, attractive colors as shown by illustration. Each toy is $11\frac{3}{4}$ " long x $5\frac{1}{4}$ " wide x $6\frac{3}{4}$ " high. Boxed singly. Weight of one dozen in shipping case, $20\frac{1}{2}$ lbs.; gross, 246 lbs.



Tinker Chicks

One of the Tinker Toys



TINKER CHICKS: Though symbolical of Easter, this toy should have a definite place on your shelves twelve months every year. Consists of a matronly hen, $3\frac{3}{8}$ " in height, and three tiny chicks, each $2\frac{7}{8}$ " high, all four of which are mounted upon a flat wooden platform, with a wheel at each corner. The chicks are removable, and so constructed as to permit of the head being rotated to any desired position. Chicks are colored brightly, in yellow, light blue and red, as shown, and platform is of white with green wheels. Length over all 14". Weight of one dozen in shipping case, $14\frac{1}{2}$ lbs.; Per gross, 174 lbs.



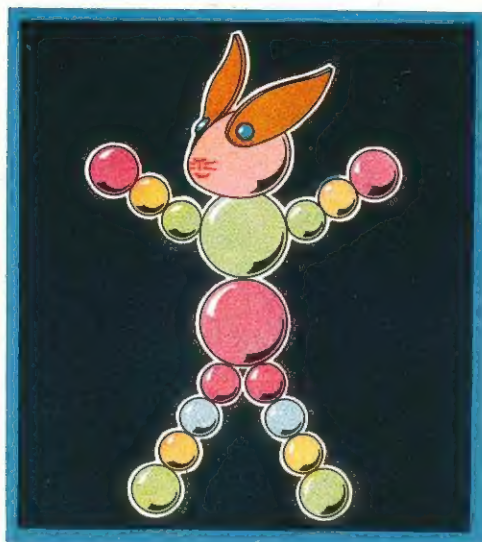
Bunny-Boy Tinker

One of the Tinker Toys

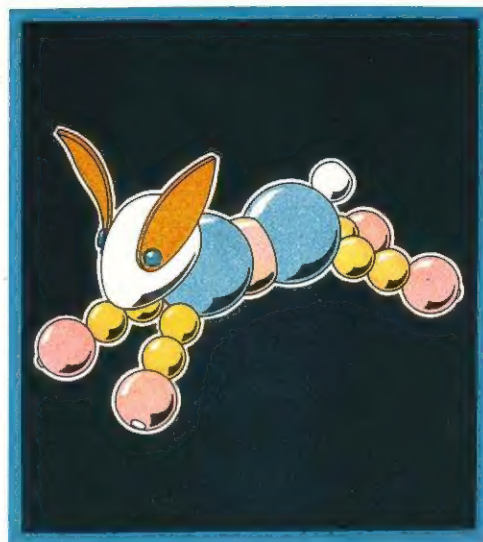


Tinker Rabbit

One of the Tinker Toys



BUNNY BOY TINKER. Designed as an Easter toy, primarily, Bunny Boy Tinker possesses the necessary appeal for inclusion in our general catalogue. Constructed in the same sturdy manner as the famous Tom Tinker, and of the same size parts. Bunny Boy is finished in pleasing pastel shades popularly synonymous with Easter. Long, life-like ears of felt, and an appealing Bunny head makes this toy a favorite with children of all ages. Boxed singly. Height, head to feet, is 7 inches; Weight of one dozen in shipping case, 4-7/16 lbs.; per gross, 53¼ lbs.



TINKER RABBIT. A toy that will be found particularly popular at Easter time but one which will remain in all year demand. The wood parts, enamelled in soft pastel colors, are held together by spring tension which insures long life and permits the figure to assume many amusing postures. Length 6⅛". Individually boxed and packed one dozen in a shipping case. Weight per dozen, 4⅞ lbs.; gross, 53¼ lbs.



Tumble-Bead Tinker

One of the Tinker Toys



TUMBLE-BEAD TINKER is a pull toy designed especially for the younger child. It consists of two $3\frac{3}{4}$ " wheels, in natural wood finish, lacquered, which are joined with twelve $\frac{1}{4}$ " dowels, finished in a similar manner. The cylinder contains 100 loose wooden $\frac{5}{8}$ " balls of seven different pastel shades, beautifully lacquered in the safe Tinker Toy process. By means of a fitted removable wooden plug, in the center of one wheel, the balls may be removed and used for play and stringing, then replaced when desired. As the cylinder is pulled, by means of a combination shaft and axle, the beads tumble about, creating a pleasing Kaleidoscopic color effect, accompanied by a soft rattling sound that will appeal to the infant. 8" long, diameter of wheels, $3\frac{3}{4}$ ". This toy comes packed 12 to a case, for convenient and accessible handling. Weight of one dozen in shipping case, 10 lbs.; gross, 120 lbs.

Why Tinker Toys Represent the Utmost in Toy Value

TINKER TOYS are guaranteed to be of the highest quality known in the art of making playthings.

TINKER TOYS are safe for children.

TINKER TOYS are packaged to reach the consumer in perfect condition.

There is an appropriate TINKER TOY for every child, boy or girl, of any age.

TINKER TOYS are nationally known and advertised and every dealer should carry the complete line.

Dealers, Department stores and jobbers should not overlook the advantage of availing themselves of the TINKER TOY Advertising Service, which includes electro-types, signs, window attractions, counter displays, moving models, instruction to salespeople, and general assistance from TINKER TOY field men.

SINCE 1914

"TINKER TOYS FOR GIRLS & BOYS"



The Toy Tinkers, Inc.
Evanston, Ill., U. S. A.



New York Offices at 200 Fifth Avenue

TINKER TOYS



1934

